Your Community Bookstore
Serving West Hawaii
for over 10 years

BIG ISLAND BOOK STORE
KONA STORIES

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Open 7 Days

In association with

Local Book Publishing &
Author Services Guide
(2020–2021)

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ABOUT KRG PUBLISHING – PH: (808) 238-2264

PUBLISHING THAT'S IN-DEPTH, INDEPENDENT, IN DA ISLANDS

ZERO cost to publish an E-book, LOW set-up cost to publish a paperback, with a sliding scale system to increase your net royalties. ***No other company offers an option to increase royalties!***

Each royalty option below includes editing, cover design, publishing and promotion. See a detailed **publisher vs. self published author** breakdown in the FAQ section below.

eBook Royalty Sliding Scale (terms & conditions apply)
Pay $0 up front. You net 25% of royalties on all ebook sales.
Pay $150 up front. You net 35% of royalties on all ebook sales.
Pay $250 up front. You net 45% of royalties on all ebook sales.
Pay $350 up front. You net 50% of royalties on all ebook sales.

Paperback & eBook Royalty Sliding Scale *(Includes ISBN#)*
Pay $250 up front. You net 25% of royalties on all book sales.
Pay $350 up front. You net 35% of royalties on all book sales.
Pay $450 up front. You net 45% of royalties on all book sales.
Pay $500 up front. You net 50% of royalties on all book sales.

Most traditional big name publishers will offer just 10% book royalties, if any contract at all. We have a unique sliding scale payment system that provides affordable publishing & royalty options to all income groups. Our contracts start at 3 years and go from there. Enormous amounts of work go in to every publication we do and we work with you at every stage from conception right through to marketing and distribution of your book.

At KRG Publishing, our local credibility and consistent adherence to industry standards are what drive new authors to reach out to us, as well as our higher than normal royalty rates. We want to hear what you have to say – whether that be:

- ***I'm looking for a ghost-writer who can get it right first time.***
- ***I want to submit my novel to a publisher.***
- ***My book needs formatting for Kindle. Nook, etc.***
- ***I'd like a book cover designed.***
- ***How do I increase my book sales?***
- ***Can you organize me an author's website/blog?***

Our full range of Professional Author Services include:

- ***Banner design***
- ***Book cover design***
- ***Brainstorming help***
- ***Editing***
- ***Formatting***
- ***Ghostwriting***
- ***ISBN provision***
- ***Press release writing***
- ***Promotion***
- ***Social media networking***

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We've got just about everything you need to be a success. Feel free to reach out to any of our authors, like **David Tavares from Oahu**, author of the best-selling martial arts memoir *Black Robe: The Kempo-Kajukenbo Connection*, now with 24 global ratings on Amazon! *(as of 02/11/2021)*

That's how we are at **KRG Publishing** – local & approachable. Our business is all about customer service and experience as it should be – everything from the promise of not trying to sell unnecessary services to our guarantee of quality. We create books that last!

Can't find something that works for you, or want to do a deal? If so, make us an offer or put together a package of things that you want and we'll do a deal with you. Also, check out our professional author services below.

Frequently Asked Questions

Self-publishing services

You've got a book that you want us to write, that you've written or that you need help writing. When you've had this help, you'll publish the book yourself and thus keep 100% of the royalties.

We can offer you any or all of the following self-publishing services:

- Advertising
- Author interviews
- Autograph photo hosting
- Banner design
- Book cover design
- Book reviews
- Book tours
- Book trailers
- Brainstorming assistance
- Direct selling
- Distribution help
- Editing
- Formatting
- Ghostwriting
- ISBN provision
- Press release writing
- Social Media

The only contract that will exist between us is for the provision of the specific services which you are ordering. We will have no lien on the book – it is yours 100% and, as far as we're concerned, will remain that way at all times.

Online book publisher services

You've written a book and it's been properly edited, which means no grammar mistakes, spelling mistakes, repetition, dialogue issues, plot-holes etc. In other words, it's in a finished form.

It's a good idea if you've also read about how we work in our capacity as online book publishers. You'll find more information on our Writers Wanted page.

We'll then take your book and:

- Format it into the relevant file types to upload to the various book distributors we deal with
- Design an eye-catching book cover
- Choose a title (this may need fine-tuning depending upon sales
- Upload it, create tags, write short and long descriptions to entice readers to buy the book
- Come up with a marketing strategy which you, as the author, will be asked to work with

This is in return for a share of the royalties. There would be no fee to you for any of the foregoing.

Assuming your book is accepted, you will be offered a contract. We will then take control of all aspects concerning the book's marketing leaving you free to write the next one!

This service is akin to that provided by a traditional book publisher.

Author Services - Editing

Description	Bronze	Silver	Gold
Technical			
Spelling	✓	✓	✓
Grammar	✓	✓	✓
Punctuation	✓	✓	✓
Speech marks & quotations	✓	✓	✓
Standardization – abbreviations & capitalization		✓	✓
Word usage		✓	✓
Story			
Plot – any obvious plot-holes, plausibility			✓
Changes of voice			✓
Dialogue		✓	✓
Characterization		✓	✓
Finishing			
Consultation – 2 phone calls to author			✓
Alterations & extra edits – 2 allowed			✓
Fees			
Up to 5,000 words	$48	$67	$172
5,001 to 10,000 words	$80	$112	$287
10,001 to 20,000 words	$128	$179	$459
20,001 to 30,000 words	$192	$269	$688
30,001 to 40,000 words	$256	$358	$918
40,001 to 50,000 words	$320	$448	$1,147
50,001 to 60,000 words	$384	$538	$1,376
60,001 to 70,000 words	$448	$627	$1,606
70,001 to 80,000 words	$512	$717	$1,835
80,001 to 90,000 words	$576	$806	$2,064

Author Services - Formatting

Word count	Single Format	2 Formats	3 Formats	4 Formats	5 Formats	6 Formats
Up to 30,000 words	$45	$88	$129	$168	$205	$240
30,001 to 40,000 words	$60	$118	$174	$228	$280	$330
40,001 to 50,000 words	$75	$146	$213	$276	$335	$390
50,001 to 60,000 words	$90	$176	$258	$336	$410	$480
60,001 to 70,000 words	$105	$206	$303	$396	$485	$570
70,001 to 80,000 words	$120	$236	$348	$456	$560	$660
80,001 to 90,000 words	$135	$264	$390	$512	$630	$744
90,001 to 100,000 words	$150	$294	$432	$564	$690	$810
Over 100,000 words	- Ask -	- Ask -	- Ask -	- Ask -	- Ask -	- Ask -

Author Services - Banner Design

Banner size (pixels)	We supply images	You supply images
728 x 90 – Leaderboard	$81	$61
468 x 60 – Full Banner	$56	$46
88 x 31 – Micro-Bar	$46	$36
120 x 600 – Skyscraper	$84	$64
160 x 600 – Wide Skyscraper	$103	$73
336 x 280 – Large Rectangle	$103	$73
200 x 200 – Small Square Pop-Up	$71	$51
234 x 60 – Half-Banner	$51	$41
300 x 250 – Medium Rectangle	$85	$65
250 x 250 – Square Pop-Up	$80	$60
125 x 125 – Square Button	$51	$41
120 x 90 – Button 1	$49	$39
120 x 60 – Button 2	$48	$38
120 x 120 – Button 3	$51	$41
Other sizes	- Ask -	- Ask -

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Author Services - Cover Design

Description	Bronze	Silver	Gold
Cover design			
1875 x 3000 x 300 dpi image in jpg format	✓	✓	✓
Images			
Purchased high resolution images complete with license	One	Three	
Unique artist-designed image in high resolution image complete with license			✓
Professionally applied image effects		Two	Five
Book Details			
Title	✓	✓	✓
Sub-title (if applicable)	✓	✓	✓
Series reference (if applicable)	✓	✓	✓
Author's name	✓	✓	✓
Editing design			
Edits allowed	One	Two	Four
Fees	$145	$195	$395
Extras			
Can be selected when placing order			
Publicity banner based loosely on e-book cover image design – dimensions 728 x 90 or 468 x 60	$35	$35	$35
Createspace cover image based on e-book cover image design	$50	$50	$50
Feature link – a thumbnail of your finished e-book cover in our gallery, linked to your book's sale page	$20	$20	$20

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Author Services - ISBN Services

E-Books	Print Books
We'll: ▪ Issue you with a unique ISBN ▪ Register your ISBN and book details ▪ Categorise it according to the appropriate BIC reference ▪ Send you written confirmation that the book has been formally registered	We'll: ▪ Issue you with a unique ISBN ▪ Register your ISBN and book details ▪ Categorise it according to the appropriate BIC reference ▪ Purchase and send off statutory ISBN library copies (maximum book price $10) ▪ Send you written confirmation that the book has been formally registered

Author Services - Press Release

Description	Fee
Writing	
Correcting, editing and formatting supplied press release (1 to 3 pages)	$60
Writing PR following briefing by client – 2 edits	$100
Distribution	
Press release to one country (e.g. US, UK etc)	$145
Full worldwide distribution	$395
Place your order – choose the appropriate combination based on the above	
Customer provides press release script, single country distribution ($205)	
Customer provides press release script, worldwide distribution ($455)	
Any Subject Books writes press release based on customer's briefing, single country distribution ($245)	
Any Subject Books writes press release based on customer's briefing, worldwide distribution ($495)	

Social Media Marketing – Available as an additional marketing option.

Description	Bronze	Silver	Gold
Facebook	✓	✓	✓
Twitter	✓	✓	✓
RebelMouse	✓	✓	✓
Tumblr.	✓	✓	✓
LinkedIn	✓	✓	✓
Pinterest	✓	✓	✓
GooglePlus	✓	✓	✓
YouTube		✓	✓
Vimeo		✓	✓
Blog			✓
Training			✓
Fees	$1,225	$1,575	$1,950

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Everyone has a story to tell. The world is ready to hear yours!

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